SeenThis, Technical Producer

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Company name
SeenThis Japan K.K.

Job description

SeenThis Japan is growing rapidly and we are looking for a Technical Producer to join the team. As a technical producer you will join a fun and fast-paced tech-scale up that has recently established an office in Tokyo, Japan. Within this role you will get the opportunity to work close to the SeenThis Japan sales team and across a wide range of campaigns for leading brands, advertisers and publishers by creating beautiful HTML5 ads within the SeenThis CMS and Studio. For inspiration on previously run campaigns with leading brands visit the SeenThis Ad Gallery.

About SeenThis

Since 2017, SeenThis has been evolving screen experiences for everyone, everywhere. With our groundbreaking adaptive streaming technology, we are transforming the distribution of digital content, to maximize performance and minimize emissions.

With billions of streams served for more than 5,000 brands in over 50 countries, we are on a journey to reshape the internet - for good. And the X factor to this success is our people.

We are a tight-knit team of 130+ employees working across the globe from our offices in Stockholm, Oslo, London, Paris, Singapore, New York, Sydney and now Tokyo. We’re growing at a rapid pace, across all business areas, and are constantly looking for new colleagues to join our team.

We hire the best people and believe in their ability to create success and grow at the same time. We are global, yet close to heart – and we have ambitious goals, yet down-to-earth people.

Do you want to be part of our expansion journey and have a lot of fun along the ride?

Join SeenThis!

The Role

In this role, you will be a key member of the SeenThis Japan AdOps team, contributing to scaling growth in the Japanese market. As a Technical Producer, you will work in a fast-paced environment, handling coding, design, and client interactions. Your responsibilities include converting advertising materials into HTML5 ads and mockups in our CMS, collaborating with customers to achieve optimal results, and providing technical support alongside the Japan sales team, including participating in customer meetings. You'll oversee the entire process, from campaign creation to execution, using tools like HTML, CSS, JavaScript, and Adobe Premiere for video editing. This role reports to the Head of Technical Production, Japan.

Who we are looking for

We are looking for a service-minded superstar who is not afraid to roll up their sleeves and work independently as well as in a team environment. To thrive in this role, you probably have a solid background in coding combined with video editing skills and an eye for great design.

We strongly appreciate your ability to clearly communicate technical issues and anticipate the developing needs of the team. It is an exciting time to join SeenThis Japan as we are rapidly growing our presence in the market allowing you to be at the forefront of such a growth journey.

Requirements

- Good knowledge in HTML / CSS / Javascript
- Experience in developing videos, video edits, custom executions, or design related work
- Professional proficiency in Japanese and ideally basic to intermediate knowledge of English

Good to Have

- Digital media experience and/or experience from ad serving systems, such as Doubleclic
- Experience in Adobe Premiere
- Basic knowledge of Illustrator, Photoshop, and After Effects is a plus

Application

As we review applications and interview on a continuous basis, please apply as soon as possible. We conduct background checks on all SeenThis-hires - to be compliant with our customers and to protect business-critical information.

If you have any questions, please contact Setsuko Iijima, Head of Sales Japan, at setsuko.iijima@seenthis.jp.

We look forward to welcoming you to SeenThis!

Email
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