

Marketing Director - Permobil

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Company name

Permobil K.K.

Job description

Marketing Director

Purpose

This Marketing Director role has huge potential in career growth and will be a hands-on role as the organisation grows and develops.

Competitive Employee Benefits:

- Commitment to Learning and Development
- Birthday Leave
- Charity Day leave
- Access to Employee Assistance Program
- Where possible, flexible work arrangements

Key Duties:

- Ensure Permobil's desired image and position are consistently articulated to all constituencies, both internal and external.
- Help make sure that the Permobil's mission, vision, and values are pertinent and practiced throughout the business
- Responsible for editorial direction, design, production, and distribution of all Permobil's marketing materials within business
- Manage the appearance and appropriate usage of all Permobil print and electronic visual materials within business
- Develop and implement programs, initiatives, and resource materials to support internal and external stakeholders in the marketing of Permobil's products and services.
- Budget and allocate resources for marketing programs that align with market insights, product commercialization strategies, and sales support needs
- Advise VP of Marketing on short-term and long-term organizational goals and strategies.
- Keep informed of developments in the fields of marketing, branding, design, communications, public relations, and tradeshow/events

Experience & Knowledge:

- Minimum 5-10 years' experience in Marketing
- ASANA experience highly regarded
- Relevant degree or diploma

Email

jay.barrett@permobil.com