

# IKEA Japan, Media Manager (Full-Time)

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## Company name

IKEA Japan K.K.

## Job description

### What you'll need to have

- Formal qualifications in Marketing and Media
- Minimum 5 years of experience in Marketing and Media Strategy/Planning
- Minimum 3 years of experience in leading and influencing co-workers and teams
- Experience from retail, preferably home furnishing sector
- Deep knowledge of media landscape and interplay between paid, earned and owned channels, on and offline
- Broad knowledge of Marketing Technology (e.g. DMP, DSP's etc.) and other tools (e.g. econometrics)
- Experience in planning, driving output and measuring performance (business and people)
- Deep knowledge of budgeting for multichannel marketing
- Good leadership capabilities, including ability to lead peers, stakeholders and agencies
- Strong analytical, strategic and problem-solving skills with the ability to make decisions with speed and simplicity
- Broad knowledge of operational plans and goals as well as follow up on KPIs
- Business level English and Japanese
- Currently resident in Japan

### A day in your life with us

- Act as a member of the Marketing Management team and proactively contribute the marketing plan and output in order to deliver to the common objectives and goals
- Responsible for leading the Integrated Media team and driving the totality of the IKEA offering to the market through all paid media
- In collaboration with the Communication team, manage the strategy, planning, execution and optimizing the use of owned, earned and paid media channels to maximize commercial impact, drive business results and improve cost efficiency of results
- Responsible for managing local media agency relationships to meet Country Marketing needs and improve ROI of Marketing

- ## Together as a team

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\*Furthermore, it is possible a position's recruitment may close early if the contract has been filled. We advise that you submit an application as soon as you can.

?Working at IKEA? Everyone has a home at IKEA. Our way of working values work, family, and individuality. To get a better image of our culture, watch the following 9 interviews with some of our coworkers. <https://youtu.be/A6MBRKNRIGw>

### ?Employment Status?

- Full-time regular employee- 40 hours per week contract
- Probation period: 6 months

- Start date is the first day of every month (consult with us about your start date)
- Retirement age: 65 years old

?OPEN IKEA internal recruitment system?

At IKEA we want you to take your career in the direction of your passions. When we recruit for an opening, the position is available to apply to by all IKEA employees. This includes domestic and international opportunities. Where will your career take you? To the IKEA stores? A different country? Up and up in your current department? It is up to you!

?Benefits?

- Social insurance: welfare pension, health insurance, and unemployment insurance
  - Transportation expense (up to 1,530 yen/day)
- Parking spaces available for car commutation

- We have a generous vacation package, with 16 paid leave days available in the first year (can be used after 6-months probation). Our total yearly paid time off totals 127 days per year.

In addition, we also provide congratulatory or condolence leave, maternity leave, nursing care leave, childcare leave, paternity leave, childcare leave for partners, personal injury leave, nursing leave, volunteer leave, family care leave No matter what life stage you are at, we have the leave to support you!

- Uniform rental (if required)
- Employee discount system
- Employee cafeteria
- Christmas gift
- Great value life insurance, long-term medical care insurance plans (opt-in)
- Retirement allowance system (corporate defined contribution pension plan: 3 years or more of service)
- Employee smoking area
- Extensive learning opportunities including Rosetta Stone (language learning) and LinkedIn learning subscriptions <https://www.ikea.com/jp/ja/this-is-ikea/work-with-us/benefits-pub8c6da021>

"At IKEA, we believe everyone has the right to be treated fairly and be given equal opportunities" Diversity is a key to success; diversity comes in all shapes and sizes. Being ourselves, and contributing with our uniqueness, makes us all grow.

At Ingka Group, we welcome all dimensions of diversity. A diverse and inclusive workplace is good for our co-workers, for our customers and our business.

We strive to have a diverse and inclusive work environment where co-workers feel valued for their uniqueness, recognized for their diverse talents, and where they can be themselves.

IKEA Japan would like to explore together. If you have a passion for this position, please don't hesitate to apply!

Let's get closer to our vision of "creating a better everyday life for the many people" together!

<https://www.ikea.com/jp/ja/this-is-ikea/work-with-us/diversity-and-inclusion-pub86a2cb59>

If you are in need of support to apply, or to participate in an interview due to a disability, please contact us anytime at the following email:  
[029.recruiters.jp@ikea.com](mailto:029.recruiters.jp@ikea.com)

You can apply to this position from [here](#)!

**Email**

029.recruiters.jp@ikea.com